

8 July 2026

Contents

OIES: Gas must become low-carbon or lose European market share
Publication date: 10 January 2017

Gas Strategies Group

10 Saint Bride Street
London UK
EC4A 4AD

ISSN: 0964-8496

T: +44(0) 20 7332 9900
W: www.gasstrategies.com
Twitter @GasStrategies

Editorials

+44(0) 20 7332 9957
editor@gasstrategies.com

Subscriptions

+44(0) 20 7332 9976
subscriptions@gasstrategies.com



OIES: Gas must become low-carbon or lose European market share

Gas could continue losing long-term market share in Europe unless the industry rebrands itself as a viable low-carbon solution and focuses on fueling the transport sector, the Oxford Institute of Energy Studies (OIES) said this week.

The message that gas represents the most cost-effective way to cut emissions is not getting through and the image of gas as a “clean fuel” has been damaged by high estimates of methane leakage from unconventional operations, the body warned in a new study entitled 'The Future of Gas in Decarbonising European Energy Markets'.

**Consulting**

+44 (0) 20 7332 9900
consult@gasstrategies.com

**Alphatania Training**

+44 (0) 20 7332 9910
training@gasstrategies.com

**Information Services**

+44 (0) 20 7332 9976
subscriptions@gasstrategies.com